

**St. Dominic Education Commission**  
**December 13, 2021**

Attendance: Joe Kruessel, Jessica Remmel, Mike Stenger, Shannon Lively, Peter Gibbs, Karen Brandstetter, Mark Goins

Absent: Patrick Lahni, Christelle Middendorf, Nikki Servizzi, Jessica Williams

1) Call to Order - 7:00

2) Opening Prayer

3) Approval of November minutes - Approved

4) Old Business

- Covid issues: teachers will continue covid protocols and expectations surrounding off-line learning for quarantine, etc on an individual basis. Will consider potential standard protocols for all teachers next year.
- Flu is starting up in school

5) Faith Formation (Karen B.)

- PSR going well. Monthly family zoom.
- 2/15 - 1st Reconciliation during school day - two adults allowed to attend (but won't be receiving sacrament themselves due to only St. Dominic priests available)
  - PSR students will make appointments through Karen for weekend sacrament
  - Ed Commission feedback: consider moving back to evening in future. Parents' work schedules may conflict during day. Feels more "important" in evening.
- Confirmation - students moving into the service portion of preparation. Class projects started last week. Karen working with students. Not hours based - focussed on encouragement of lifelong service.
  - Ceremony is 3/2
- 2 adults in RCIA to be confirmed at Easter Vigil. 5 adults to be baptized.
- Children's Liturgy of the Word is now back on Sundays at 9:30

6) New Business

- None - discussed in Committee Reports

7) Committee Reports

- **PTO (Lively)**
  - Dinner provided for teachers and staff in November during teacher/parent conference night
  - Catholic School week meals for students and teachers to happen
  - Erin Gorczyca - won holiday the split the pot (\$1,140)
  - Secret Santa 12/10 successful (\$2000 earned) - some lessons learned for next year
  - Book Fair in November (\$6000 earned - most in Scholastic money)
  - 1/25 - naturalization ceremony to happen again this school year in O'Conner Hall, 40 new citizens
  - PTO willing to hand over Market Day to Tuition Credit Program. We will revisit in January for a vote.
- **Marketing & Communication (Jenny, Joe, Mark, Peter)**

- Open House - Marketing Committee is finalizing plans. Will be reaching out for volunteers soon. Giveaways, pamphlet, waterbottles, picture station. Six big signs going out in the community. Will be in family of parish bulletins (not Victory though).
  - 12:30-2 for new families only.
  - Looking into facebook advertising
  - Considering tech ideas for next year
- Preschool Fair participation in middle January at childcare center at Anderson Ferry and Crookshank.
- *Google Ad Grant* - need to get a letter to Google explaining how St Dominic school is a part of the parish on our letterhead. Should get a response in 7-10 days and then start ads to point to St. Dominic's website.
- Website demo:
  - Joe shared the current version of the new website. 95% ready to go. Will launch the week before Christmas.
  - Messaging for release of website in Friday's Parent Press. Peter can author.
  - Feedback from Commission:
    - Consider changing "Register" page to some sort of Information for New students page, or "Become a Blackhawk"
    - Consider adding a "one stop shop" of information for new families that has links to other relevant pages throughout the website
  - Feedback from Jenny:
    - Take advertised times off events that are not open to the public. Will need to decide in future if we keep Events on website, or only have Gradelink calendar as lone source of calendar of events
    - Change links to actual Parent Press documents to link to Gradelink, where they are published already each week, and not publish directly on the website. This requires a password to get into.
  - Request for Commission Members: Please review and provide feedback: <http://stdominic.servehttp.com/> (this is the development site prior to it moving to the current school website domain. Note: we will eventually want to change stdominicdelhi-k-8.org to a new domain since we are now pre-k-8).
  - Will need to discuss in future plans for long-term maintenance, content refreshes, ownership, etc.
- Messaging for the School (Jessica W) - Jessica has been doing research on other school messaging and how it can translate to what we want to message
  - Can we use a service that pushes out messaging to all social media platforms at once?
  - Consider an intern/co-op option for marketing? Consider talking to Fr. Jim (or new pastor)

- Peter will provide a message for Parent Press highlighting the end of three years of Strategic Plan, with the website being the last accomplishment completed.
- **Principal's Report ( O'Brien)**
  - Wellness Plan - postponed discussion to next month
  - 22/23 Calendar - provided. Will go out to parents and gradelink soon.
  - Before and After School Care - will no longer be offering Before School Program. Will turn into a pre-pay system for after school.
  - Chess in schools - piloting in January. Grades 3-5. Will be done in Blackhawk Bell and Mass day. Chris Collinsworth ProScan chess non profit
- **School Strategic Plan**
  - Formation of new comprehensive Strategic Plan
    - Jenny met with Jan McReynolds to discuss outcomes of last month's Ed Commission Survey. Will provide more info if anything needed to start pursuing by Ed Commission
- **Tuition Credit (Lahni, via email)**
  - Finally got the Marco's check. We only earned \$36.75.
  - We haven't heard back from Frisch's on how last month's fundraiser went. That usually takes at least a month, so we should find out soon.
  - Kroger rebate check was received this month for \$3261.16.
  - AmazonSmile - received \$161.79 in November. Next deposit is Feb 2022.
  - Nothing is planned yet for January - we will work on getting something setup for the end of Jan though.

7) Next Meeting: Monday, January 10 at 7 pm, school library. We will take a group picture of Ed Commission for website.

8) Closing Prayer

9) Adjournment - 9:05 pm